

## Mission Statement

At Infinite Media our success depends on building long lasting, deep relationships with our Clients. We provide industry-leading, integrated brand-enhancing products and services that increase revenue and market share. The Infinite Media approach is to consistently deliver exceptional service and exceptional value to all of our Clients.

Infinite Media provides our employees with an office environment designed to promote growth, encourage experimentation, stimulate creativity, and generate innovation. We stay ahead of the technology curve and maintain an evolving and expanding knowledge base to position ourselves as a leader and supplier of premium products, premium service and intelligent answers.

## The Foundation of Success - Our Credo

Our Credo is a living document. Its values should be applied to all actions daily. Our team chooses to live Our Credo not because it is required, but because it feels right.

The Credo serves as a conscious plan that represents and encourages a unique set of values. Our Credo summarizes our responsibilities to the three primary groups we serve:

### 1. Our customers

We have a responsibility to efficiently provide high-quality **intelligent answers** that enable a leadership position for our customers. We must provide best-in-class solutions and service to contribute to the best value.

### 2. Our employees

We have a responsibility to treat our employees with respect and dignity, pay employees fairly and help them develop and thrive both personally and professionally. We must encourage creative thinking, innovation, and an entrepreneurial spirit.

### 3. Our company

We have a responsibility to provide an exciting and rewarding work environment for each other. We have to create a technological advantage by investing in state-of-the-art facilities, attracting and developing top talent, and most importantly, fostering an environment where creative thinking, innovation and ownership are rewarded.

The deliberate ordering of these groups; 1. Customers, 2. Employees and 3. Our company - proclaims a bold business philosophy: **If we meet our first two responsibilities, we will thrive** - both personally and as a business.

## Vision

Infinite Media increases revenue for our clients by creating integrated solutions and content to support sales, marketing, learning, knowledge management, and incentive programs for both B2B and B2C audiences. Core technology supported by our production services ensures our solutions are flexible, visually compelling and guarantee optimal delivery of content. The core values intrinsic to the Infinite Media employee identity will furnish a dedicated team that consistently delivers quality products, superior service and intelligent answers to clients.

## Values

